

कक्षा बारहवीं
विशय: Entrepreneurship
द्वितीय समैस्टर – 1 अक्टूबर से 31 मार्च तक

मास	पुस्तक का नाम	विशय-वस्तु	शिक्षण के पीरियड	दोहराई के पीरियड	प्रयोगात्मक कार्य
अक्टूबर	Any Text Book that covers the Syllabus	1-General Management : Basic Management functions 2- Organising/ Production of Goods and Services - Quality, Quantity and Flow of inputs.	3 6	5	3
नवम्बर Unit Test 17 th to 25 th		Managing Market : 1- Meaning, Functions of Marketing, Marketing Mix 2-Product 3-Price 4- Place 5)Promotion (Advertising and Sales Promotion) Managing Finances -Sources of Long Term and Short Term Finances	8 8	5	5
दिसम्बर		1-Determination of cost, Income, calculation of Project/ loss.	6	4	3
षीतकालीन अवकाष 22 दिसम्बर से 31 दिसम्बर					
जनवरी Unit Test 15 th to 23 rd		1) Managing Growth and Sustenance – Affecting Change, Modernisation, Expansion, Diversification and Substitution. 2) Entrepreneurial Discipline Laws of land, Ecology.	9 4	4	5
फरवरी		Consumers concern, Adherence to contract to credit Revision	6	3	2
मार्च					