

कक्षा...बारहवीं  
विशय - Business studies  
द्वितीय समैस्टर – 1 अक्टूबर से 31 मार्च तक

मास	पुस्तक का नाम	विशय वस्तु	पिक्खण के पीरियड	दोहराई के पीरियड	प्रयोगात्मक कार्य
अक्टूबर	Unit-IX	Business finance-meaning, role, objective of financial management, financial planning, capital structure , fixed and working capital	18	04	
नवम्बर प्रथम यूनिट टैस्ट 17 से 25 तक	Unit-X	Financial markets- Concepts of financial market, capital market, distinction between financial and central market, stock exchange, SEBI	10	02	
	Unit-XI	Marketing-meaning , function, role, distinction between market and sale, Marketing mix- Concepts and elements	10	02	
दिसम्बर	Unit-XI	Marketing mix- Product, physical distribution, promotion, price	12	02	
	Unit-XII	Consumer protection- Importance of consumer protection , consumer rights	12	02	
दिसम्बर	पीताकालीन अवकाष 22 दिसम्बर से 31 दिसम्बर तक				
जनवरी द्वितीय यूनिट टैस्ट 15 से 23 तक	Unit-XII	Consumer responsibility Ways and means of consumer protection- Consumer awareness and legal redressal with special reference to consumer protection Act Role of consumer organization and NGO's	15	03	
	Unit-XIII	Entrepreneurship development concept, function and need	05	01	
फरवरी	Unit-XIII	Entrepreneurship characteristics and competencies Process of Entrepreneurship development, entrepreneurial values, attitudes motivation, meaning and concepts	10	02	
मार्च		Revision and Exam			