

प्रश्न-पत्र बोर्ड द्वारा निर्धारित पुस्तकों से ही सैट किया जाएगा। कृपया अध्यापकगण बोर्ड द्वारा निर्धारित पुस्तकें ही पढ़ायें।

DESIGN **QUESTION PAPER**

Subject	:	Business Studies	
Paper	:	2nd Semester	Annual or Supplementary
Class	:	12th	Year 2012-13
Time	:	2½ Hrs.	
Marks	:	80	

1. Weightage to Objectives:

Objective	K	U	A	S	Total
Percentage of marks	30	50	20	-	100
Marks	24	40	16	-	80

2. Weightage to Form of Questions:

Forms of Questions	E	SA	VSA/ O	O	Total
No. of Questions	3	10	10		23
Marks Allotted	30	40	10		80
Estimated Time	75	55	15		145

3. Weightage to Content:

	<u>Units/Sub-Units</u>	<u>Marks</u>
1.	Business Finance	18
2.	Financial Market	12
3.	Market and Marketing mix	20
4.	Consumer protection and consumer responsibility	15
5.	Entrepreneurship	15
6.		
7.		
8.		
9.		
10.		
11.		
12.		
	Total	80

4. Scheme of Sections : X X X X
5. Scheme of Options : Option of Internal Choice in easy type questions
6. Difficulty level : Difficult : 10 % marks
Average : 50 % marks
Easy : 40 % marks

Abbreviations: K (Knowledge), U (Understanding), A (Application), S (Skill), E (Essay Type), SA(Short Answer Type), VSA (Very Short Answer Type), O (Objective Type)